Verivius press kit

For journalists, podcasters, analysts, conference programmers, and trade-publication editors covering CQC regulation, healthcare governance, healthcare technology, or solo-founder UK SaaS.

This document is a starting point. For anything not answered here, email Klaudiusz directly: **hello@verivius.co.uk**. Response within 24 working hours.

At a glance

Field	Value
Company	Verivius Ltd
Companies House number	17211492
Registered office	66 Paul Street, London EC2A 4NE
Year founded	2026
Founder	Klaudiusz Zembrzuski
Funding status	Bootstrapped
Team size	One full-time founder; partner consultant network being built through 2026
ICO registration	Tier 1 registered data controller
Public website	verivius.co.uk
Press contact	hello@verivius.co.uk

Field	Value
Founder's letter	verivius.co.uk/letter
Y1 strategic shape	Three customer offerings (Solo SaaS / Mid-size SaaS / Mock Inspection); transparent per-location pricing; nine sector packs (ISC / Dental / Adult Social Care / GP / Ambulance / Private Clinic / Diagnostic Imaging / Secure Patient Transport / Domiciliary Care); Y1 target of 6 Mock Inspection engagements + 10 SaaS customers

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Founder biographies

Three bio lengths, written in plain British, ready to paste into article copy, podcast show notes, or speaker introductions. Use whichever fits the format.

50-word bio

Klaudiusz Zembrzuski is the founder of Verivius, a CQC governance platform for small UK health and social care providers. He spent thirteen years inside the Care Quality Commission as an inspector before leaving at the start of 2026 to build the daily-use software he wished small providers had.

150-word bio

Klaudiusz Zembrzuski is the founder of Verivius, a CQC governance platform for small UK health and social care providers. He spent thirteen years inside the Care Quality Commission as an inspector before leaving at the start of 2026 to build Verivius.

Verivius operates across nine UK healthcare sectors (independent secondary care, dental, adult social care, general practice, ambulance, private clinic, diagnostic imaging, secure patient transport, domiciliary care) and ships three offerings: a Solo SaaS tier at £149 per location per month, a Mid-size tier at £299, and a Mock Inspection engagement at £3,500. Pricing is transparent on the public website.

The product was built deliberately for the part of the small-provider market that has been underserved by enterprise governance platforms: a one or two-clinician operation can use Verivius daily without enterprise procurement, and the inspector-built methodology means the governance shape mirrors what a real CQC inspector reads.

300-word bio

Klaudiusz Zembrzuski is the founder of Verivius, a CQC governance platform built for small UK health and social care providers. He spent thirteen years inside the Care Quality Commission

as an inspector across multiple sectors before leaving at the start of 2026 to build Verivius. The motivation was personal: he had spent the last several years watching small providers fail well-led not because their care was poor but because their evidence trail could not survive contact with an inspector.

Verivius is the daily-use platform he wished those providers had. It covers the full operational governance lifecycle (incidents, complaints, safeguarding, risks, statutory notifications, training matrix, assurance calendar, monthly governance and oversight reporting) for one to three CQC-registered locations, in nine sector packs (independent secondary care, dental, adult social care, general practice, ambulance, private clinic, diagnostic imaging, secure patient transport, domiciliary care). It ships in three commercial shapes: a Solo SaaS tier at £149 per location per month for single-clinician operations, a Mid-size tier at £299 per location per month for small teams with separate governance roles, and a Mock Inspection engagement at £3,500 per location per engagement, delivered by an ex-CQC inspector working as a Verivius consultant.

All pricing is transparent on the public website. The Mock Inspection methodology is published in full at verivius.co.uk/methodology. The first three Mock Inspection engagements are offered at a Design Partner rate of £2,500 with a 12-month price lock at £3,000 thereafter.

The first-year target is six Mock Inspection engagements and ten SaaS customers, not 60. Verivius is bootstrapped, deliberately small, and structurally focused on the segment that enterprise CQC governance platforms cannot reach without building a different product.

What Verivius is, in one sentence

> A CQC governance platform for small UK health and social care providers, built by an ex-CQC inspector, with transparent per-location pricing.
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What Verivius is not (the honest list)

- Not an NHS Trust platform; not designed for 50+ staff or 4+ multi-site operations.
- Not endorsed, certified, or approved by CQC. The platform mirrors CQC's published frameworks; CQC has no commercial or regulatory relationship with Verivius.
- Not an electronic medical record (EMR); Verivius runs alongside whichever clinical system the provider uses, not in place of it.
- Not a consultancy in disguise. The SaaS is the SaaS; the Mock Inspection is a productised engagement with fixed scope and fixed price.

- Not a venture-funded startup. Verivius is bootstrapped and not currently raising.

Story angles

If you are working on a story that touches CQC regulation, healthcare governance, or solo-founder UK SaaS, these are the angles where Klaudiusz can contribute usefully on the record. Each angle includes a one-line description and the kind of question the founder is best placed to answer.

1. Why governance software has not reached small providers

Enterprise CQC governance platforms exist (Radar Healthcare, RLDatix, Ulysses, Quality Compliance Systems) and serve mid-to-large operators well. The two-clinician dental practice, the single-location private clinic, the ten-bed care home — they have historically defaulted to spreadsheets. Klaudiusz can speak to why the enterprise category cannot reach down without changing its product, and what the market gap actually looks like from the inside.

2. What CQC inspectors actually look at, and what providers think they look at

Klaudiusz spent thirteen years on the inspecting side. The gap between what inspectors read in a real inspection versus what providers prepare for is often substantial. He can speak to the specific evidence categories, the Quality Statements that come up most often as Requires Improvement, and the misconceptions about Well-led that catch out otherwise-strong providers.

3. The state of governance evidence in small UK healthcare

What gets written down, what gets remembered, what survives a staff change. Klaudiusz can offer specific patterns from inspection experience (with no client confidentiality compromised — the patterns are aggregate) and contrast them with the structures that hold up under scrutiny.

4. The economics of leaving a regulator to build software

Klaudiusz left CQC at the start of 2026. He can speak to the transition (financial, professional, identity), what the year-one bootstrapped commercial commitment looks like, and the specific decisions a solo founder makes when they cannot rely on an institutional reputation.

5. The CQC assessment approach, one year in

The current assessment approach replaced the previous one CQC operated for the prior decade. Klaudiusz spent his last years inside CQC working under the current approach; he can

speak to how it has changed inspections in practice, what has worked, what has not, and where small providers are still adjusting to the change.

6. Honest-fit selling in a soft-deception industry

Software vendors typically pitch the longest list of features regardless of whether they fit the prospect. Verivius leads with "honest fit" — telling some prospects that a spreadsheet is sufficient, telling others that Radar is the better answer. Klaudiusz can speak to the commercial discipline this requires, the conversion numbers it produces (after first cohort), and why it is a longer-game positioning than discount-driven SaaS marketing.

7. Working with the regulator as a small provider

What does it look like to engage CQC well, before, during, and after an inspection? Klaudiusz can offer practical guidance from the inspector side, including what kinds of provider communications land well, what creates unnecessary friction, and what providers can reasonably ask of inspectors.

Founder quotes — ready to paste

Verbatim quotes Klaudiusz has given, or is happy to give, on the record. Use direct or trim as the article needs.

> "I left CQC because I wanted to build the software I wished small providers had. From the inspector side you can see, every week, the gap between what people are trying to do and what their records can prove. Spreadsheets that did not survive a staff change. Policies on a shared drive that nobody had opened since the last inspection. The platform exists to close that gap, not to look like a platform."
>
> — Klaudiusz Zembrzuski, founder, Verivius
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> "We price transparently because hidden pricing erodes trust. Every prospect should be able to look at the website, see what it costs, and decide whether to have a conversation. The companies that gate pricing behind a sales call are usually optimising for something other than the customer's interest."
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> — Klaudiusz Zembrzuski, founder, Verivius
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> "Honest-fit selling means we tell some prospects to use a spreadsheet, and we tell others that Radar is the better answer. Verivius is for the part of the market that has been underserved by enterprise platforms. If you are at the scale where enterprise software is the right call, we are not the right call for you, and we will say so."
>
> — Klaudiusz Zembrzuski, founder, Verivius

> "A Mock Inspection is not a CQC inspection. It is the consultant's professional opinion delivered in a report that looks like a CQC inspection report. The provisional rating is informed; it is not endorsed. A real CQC inspector may reach a different conclusion. We are clear about this, in print, in writing, every time."
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> — Klaudiusz Zembrzuski, founder, Verivius
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> "The smallest providers face the same regulatory expectations as the largest. They cannot resource compliance the way an enterprise can. Verivius is built specifically for them. The first-year target is six Mock Inspection engagements and ten SaaS customers. Deliberately small."
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> — Klaudiusz Zembrzuski, founder, Verivius
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> "Thirteen years inside CQC teaches you what providers think governance looks like and what governance actually looks like to an inspector. The two are not the same. Verivius is the bridge."
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> — Klaudiusz Zembrzuski, founder, Verivius
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> "I am not building this to sell to a private-equity-backed compliance company in three years. I am building it to be a useful daily tool for the next decade for the providers it was designed for. The strategic decisions follow from that frame."
>
> — Klaudiusz Zembrzuski, founder, Verivius
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Visual assets

Asset	Use case	Where
Verivius logo (SVG)	Print or digital, scalable, transparent background	verivius.co.uk/verivius-logo.svg
Verivius wordmark (forthcoming)	Headers and footers where the chevron icon is too small	Available on request: hello@verivius.co.uk
Founder headshot	Author photo for articles, podcast cover art	Available on request: hello@verivius.co.uk
Brand colour palette	Verivius primary `#0f1b2d` (deep navy); accent `#1aa39c` (teal); surface `#f7f9fb`	
Brand voice notes	Plain British, calm under pressure, honest-fit framing, no jargon	See verivius.co.uk/values

For higher-resolution or custom-cropped assets, email and we can supply within 24 working hours.

Confidentiality + factual accuracy

If you are publishing facts about Verivius (revenue, customer count, sector mix, technology choices, methodology specifics), please fact-check with Klaudiusz before publication. We do not gate quotes behind copy-approval, but we can correct factual errors quickly if asked before the piece runs.

Customer-specific facts: we do not name customers without explicit written consent. The fictional Springvale Surgical Clinic used in our public case study (verivius.co.uk/case-study/year-one) and sample report (sample-mock-inspection-report.pdf) is deliberately marked as fictional throughout; please do not present it as a real customer.

Important disclosure

Klaudiusz Zembrzuski left CQC at the start of 2026. Verivius is not affiliated with, endorsed by, or operated in partnership with CQC. The platform's methodology mirrors CQC's published assessment approach; the framework is publicly available and Verivius's product uses it under the same public-information terms any consultancy or governance platform would.

The founder's CQC experience is described as a credential ("ex-CQC inspector"), not a current authority. Where Verivius personnel deliver Mock Inspection engagements, they are described as "Verivius consultants" (current role) or "ex-CQC inspector working as a Verivius consultant" (credential + role). They are not described as bare "inspectors", because that wording would suggest a regulatory authority Verivius does not have.

Press contact

Klaudiusz Zembrzuski Founder, Verivius hello@verivius.co.uk

Response within 24 working hours, weekdays. For urgent press queries on a deadline, send the deadline in the subject line and we will prioritise.

For non-press queries (commercial enquiries, partnerships, customer support) please use the same email; we route internally.

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